Care. Search. Connect.
Agenda

• What is service referral like today?
• What solutions have been attempted?
• What does Johego do differently?
• How does one use our software?
• How can you help people use it?
What is service referral like today?

• Methods:
  – Word-of-mouth recommendations (88%)
  – Online search engines (75%)
  – Printed paper directories (58%)

• Results:
  – Delayed and missed connections
  – Reduced satisfaction and trust
What solutions have been attempted?

<table>
<thead>
<tr>
<th>LOCAL</th>
<th>NON-PROFIT</th>
<th>FOR-PROFIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mercy</td>
<td></td>
<td>purplebinder</td>
</tr>
<tr>
<td>NATIONAL</td>
<td>211</td>
<td>Aunt BERTHA</td>
</tr>
</tbody>
</table>

Get Connected. Get Answers.
What does Johego do differently?

- 95% more efficient data collection & verification
  - Data scraping and aggregation
  - “human-in-the-loop” data processing

- Freely distributed multiplatform software
  - iOS & Android
  - Web App

- Replicable, scalable, mission-aligned revenue
How does one use our software?

- Downloading and Updating
- Onboarding and Registering
- Searching for Services
- Interacting with Providers
How does one use our software?
Downloading Johego

... on iPhone or iPad:

- pictoword
- online games
- fidget spinner
- univision deportes
- night terrors
- think dirty
- ballz
- wtforecast
- aaptiv
- scanner app free

... on Android:

1. SwiftKey Keyboard
2. Temple Run: Oz
3. Poweramp Full Version Unlo...
4. Titanium Backup PRO Key...
5. OfficeSuite Pro 7 (PDF & HD)
6. Camera ZOOM FX
Updating Johego

… on iPhone or iPad:

… on Android:
app.johego.org
Onboarding and Registering
Searching for Services

Search Results
Food Banks & Pantries
Organizations that gather, store and distribute food to indigents at no charge or at low cost.

- Called Anointed Sent
  101 N Belle Ave (83.2 mi.)

- Early Headstart
  2161 Johnson St (94.8 mi.)

Actions for your Search Results
Get a PDF
View on a Map
Close Actions
Searching for Services (cont.)

- Salvation Army Thrift Store
  718 Michigan St (89.9 mi.)

- Samaritan Center Medical And Dental Care
  1310 E. Mccarty Street (90 mi.)

- Community Action Agency
  2410 Hyde Park Rd (90.6 mi.)

- Called Anointed Sent
  101 N Belle Ave (100 mi.)

- Eldon Community Food Pantry
  312 East 2nd Street (114.6 mi.)

- Hope House
  40 Lakeland Rd (122.9 mi.)

- Ozarks Food Harvest
  2810 N Cedarbrook Ave (197....

Do you know of a provider you can’t find here?
Add a provider to Johego

Action Menu
Interacting with Providers

Salvation Army Thrift Store
(updated 09/06/2018)

Address
(Distance: 104.9 mi.)

718 Michigan St
Jefferson City, MO 65109

View a different location

Get Directions
Request a Ride

Phone Number

Action Menu

Hours

<table>
<thead>
<tr>
<th></th>
<th>Open</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun</td>
<td>Closed</td>
<td>24 Hours</td>
</tr>
<tr>
<td>Mon</td>
<td>9:30 am</td>
<td>5:00 pm</td>
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<tr>
<td>Tue</td>
<td>9:30 am</td>
<td>5:00 pm</td>
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<tr>
<td>Wed</td>
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<td>5:00 pm</td>
</tr>
<tr>
<td>Sat</td>
<td>10:00 am</td>
<td>4:00 pm</td>
</tr>
</tbody>
</table>

Service Categories

Substance Abuse Dependency, Prevention & Treatment
Protection Against Abuse
Child Abuse Prevention
Spouse Abuse Prevention
Family Services

Action Menu

Payment & Documentation

Pricing Models
Fixed Fee

Forms of Payment Accepted
Cash

Insurance Accepted
None Required

Forms of Identification Accepted
None Required

Proof of Income Accepted
None Required

Proof of Residency Accepted

Action Menu
Interacting with Providers (cont.)

Salvation Army Thrift Store
(updated 09/06/2018)

Actions for this Provider Location

Favorite this Provider Location
Share Feedback
Share via Email
Share via Text
Get a PDF
View on a Map

Close Actions

SELECT A TYPE OF FEEDBACK:

Information about this provider is incorrect.

This location is permanently closed.

This provider is permanently closed.

Add another location for this provider.

Add another service provider.

Share general feedback about Johego.

Cancel
Feedback

Share via Email

An email will be sent from Johego on your behalf. You may choose to enter your name if you wish to be named as the sender. Only include what personal information you are willing to share with a stranger.

Want to share via SMS instead?

TO (email address)

From (optional)

Your message (optional)

I agree to Johego’s Terms of Use and Privacy Policy

Next
Interacting with Providers (cont.)

Select Travel Mode
Select the mode of transportation you would like directions for. Directions for transit or bicycling may not always be available.

Driving
Public Transit
Walking
Bicycling
Cancel
Get Directions

Disclaimer: The Johego app uses the Uber and Lyft platforms to better help our users access the services they need but is not endorsed, certified, or otherwise approved by Uber or Lyft.
How can you help?

1. Help us grow our network.
   • Users: social workers, police officers, nurses, etc.
   • Customers: health systems, MCOs, etc.

2. Help us share your story via #HumansOfJohego.
How can you help?

What’s your story? We want to know.  
#HumansOfJohego

Connecting people in need with the services they need is way more difficult than it should be. We want you to tell us your story so we can help change that.
Character is like a tree and reputation like its shadow. The shadow is what we think of it; the tree is the real thing.

Your Name (optional):
Abraham Lincoln

Your Email (optional):
HonestAbe@johego.org
“I am a Social Worker in the Emergency Department of a very large hospital. Multiple times throughout the day I am asked to provide community resources to patients. The resource most commonly requested is shelter resources. The homeless population in St. Louis is large and there are limited shelters. I worked with an elderly man that is homeless last week. I provided him with a list of homeless shelters in the area from two different websites. It took him several hours to call all of the agencies on the two lists because some did not answer, some were no longer open, or said he would have to call back at another time. Ultimately the patient was not able to find shelter for the night. It would be beneficial for both people seeking resources and social service providers if there was a centralized place with real time data about resources in the community. In my experience most of the websites for resources that are utilized in community are out of date. One resource that I use daily is only updated one time a year, so there are often agencies that have closed or no longer provide services that remain listed until the book is updated. This can be disheartening to people seeking services.”
Recap

• What is service referral like today?
• What solutions have been attempted?
• What does Johego do differently?
• How does one use our software?
• How can you help people use it?

johego.org/stories