



Care. Search. Connect.

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Agenda

- What is service referral like today?
- What solutions have been attempted?
- What does Johego do differently?
- How does one use our software?
- How can you help people use it?

What is service referral like today?

- Methods:
 - Word-of-mouth recommendations (88%)
 - Online search engines (75%)
 - Printed paper directories (58%)
- Results:
 - Delayed and missed connections
 - Reduced satisfaction and trust

What solutions have been attempted?

	NON-PROFIT	FOR-PROFIT
LOCAL		
NATIONAL		

What does Johego do differently?

 95% more efficient data collection & verification

- Data scraping and aggregation
- “human-in-the-loop” data processing

 Freely distributed multiplatform software

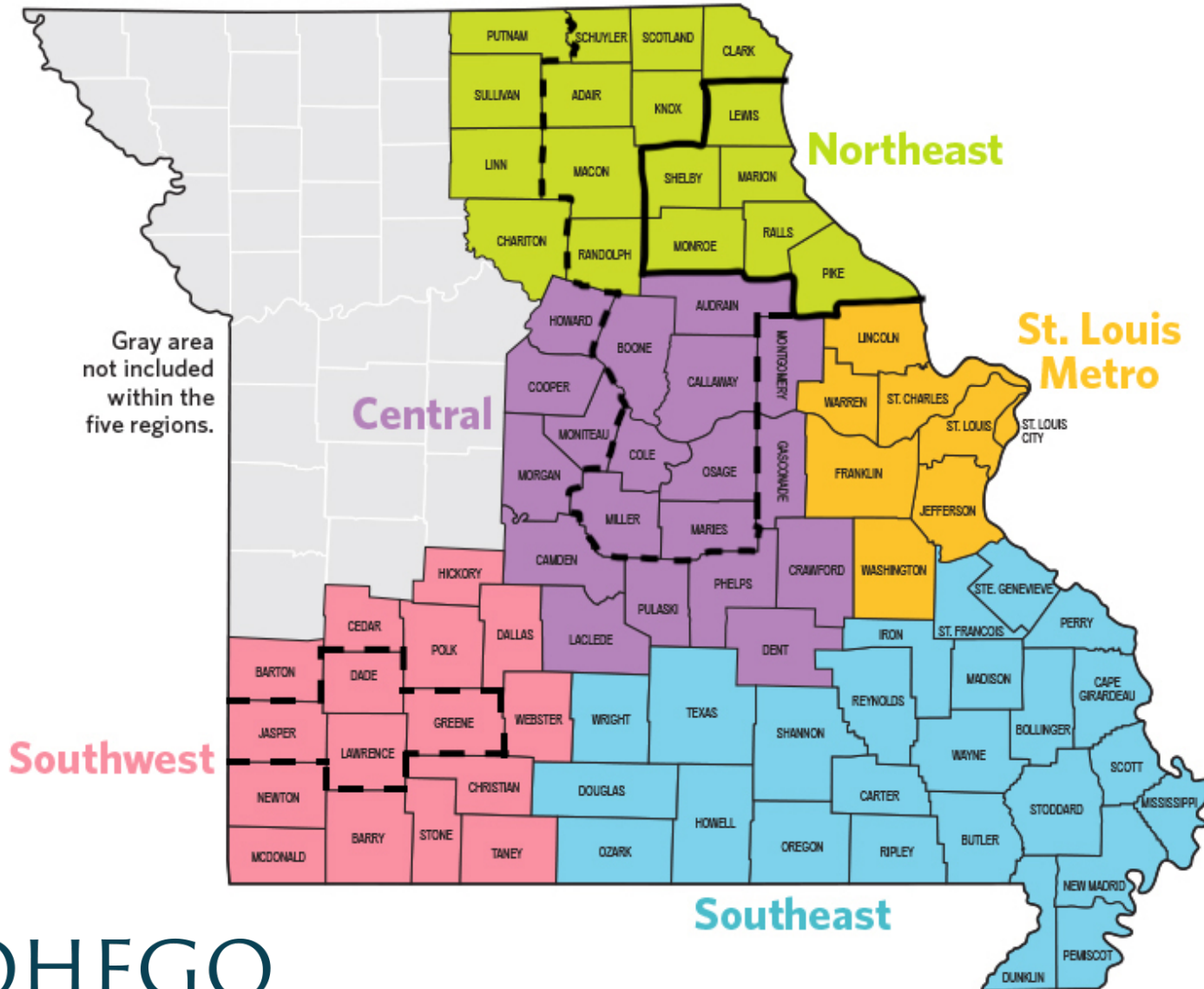
- iOS & Android
- Web App

 Replicable, scalable, mission-aligned revenue

How does one use our software?

- Downloading and Updating
- Onboarding and Registering
- Searching for Services
- Interacting with Providers

How does one use our software?

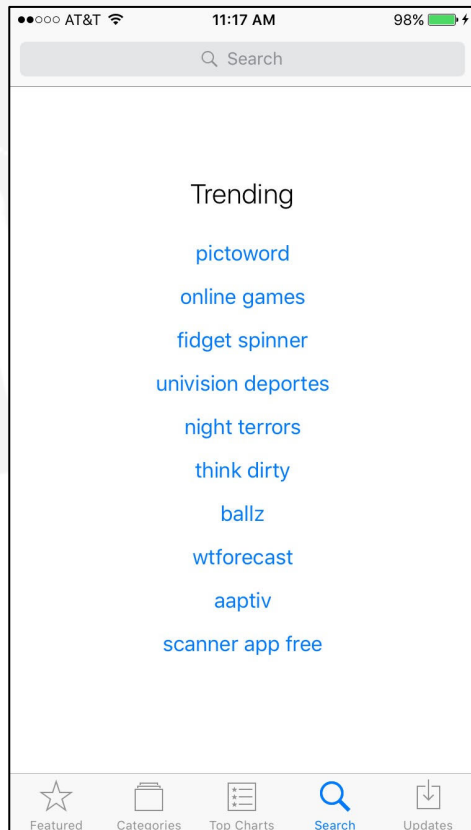




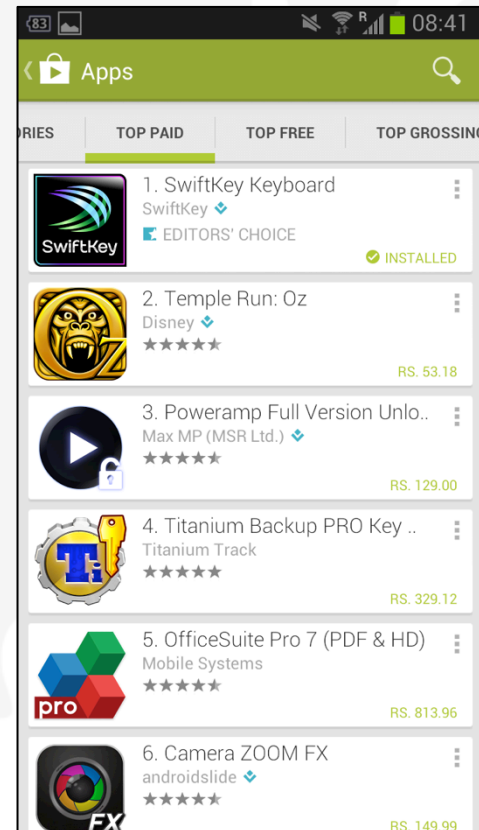
Downloading Johego



... on iPhone or iPad:



... on Android:

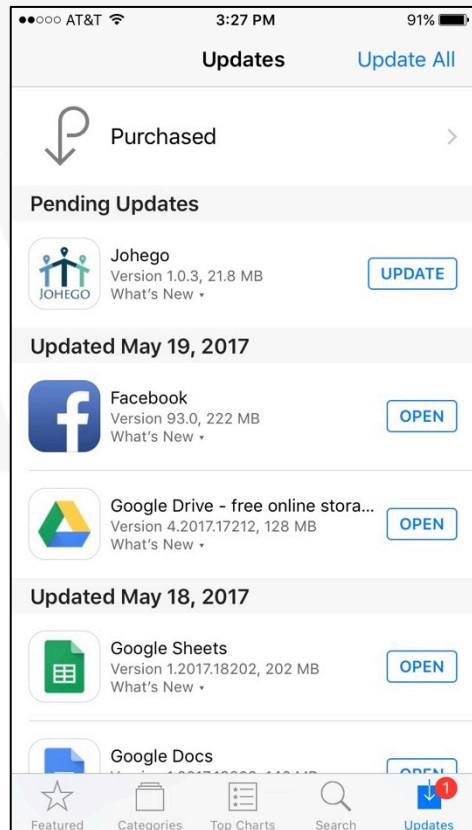




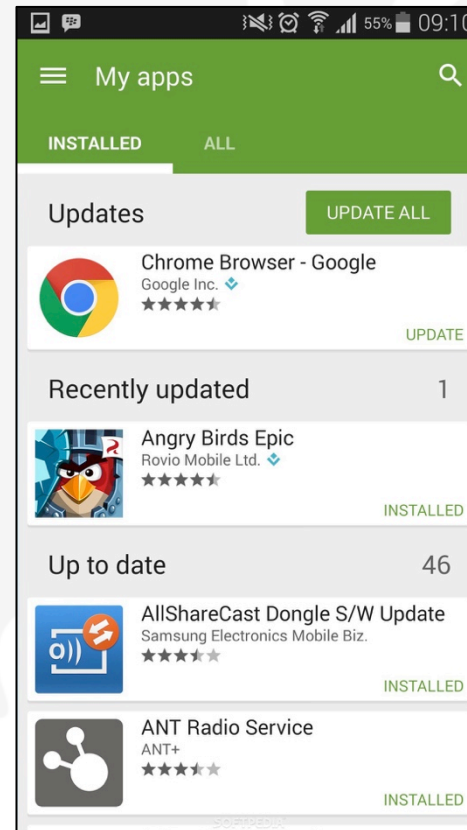
Updating Johego



... on iPhone or iPad:



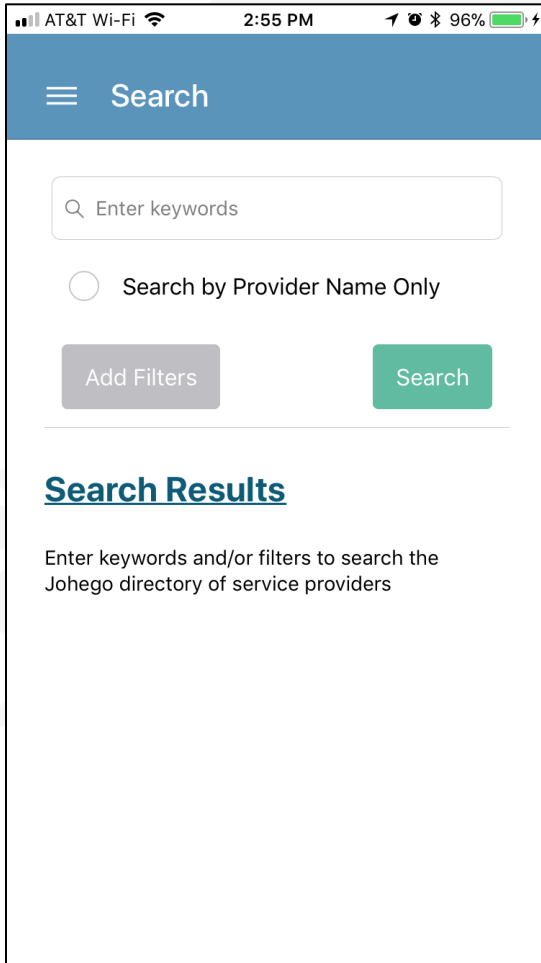
... on Android:





app.johengo.org

Onboarding and Registering



AT&T Wi-Fi 2:55 PM 96%

Search

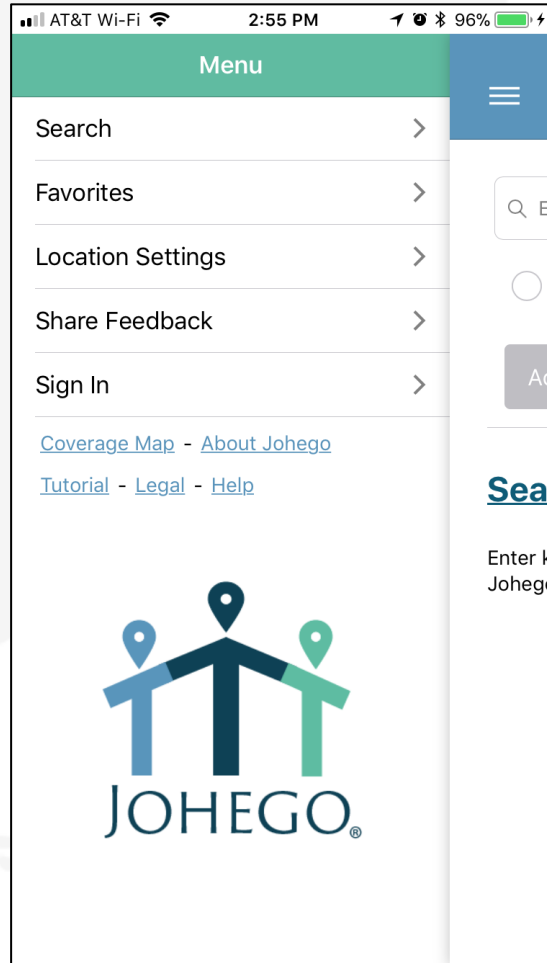
Enter keywords

☐ Search by Provider Name Only

Add Filters Search

Search Results

Enter keywords and/or filters to search the Johego directory of service providers



AT&T Wi-Fi 2:55 PM 96%

Menu

Search >

Favorites >

Location Settings >

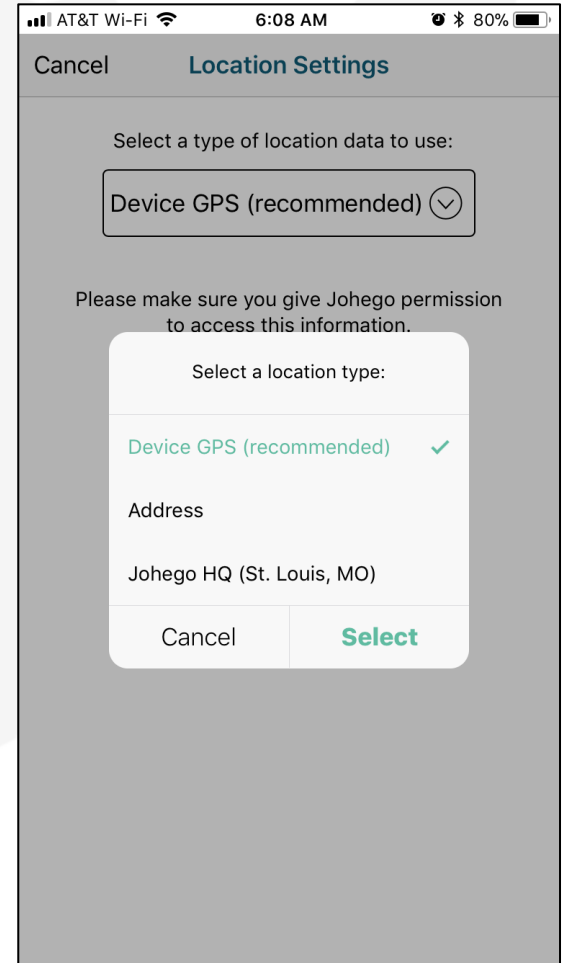
Share Feedback >

Sign In >

[Coverage Map](#) - [About Johego](#)

[Tutorial](#) - [Legal](#) - [Help](#)

JOHEGO



AT&T Wi-Fi 6:08 AM 80%

Cancel Location Settings

Select a type of location data to use:

Device GPS (recommended) ▼

Please make sure you give Johego permission to access this information.

Select a location type:

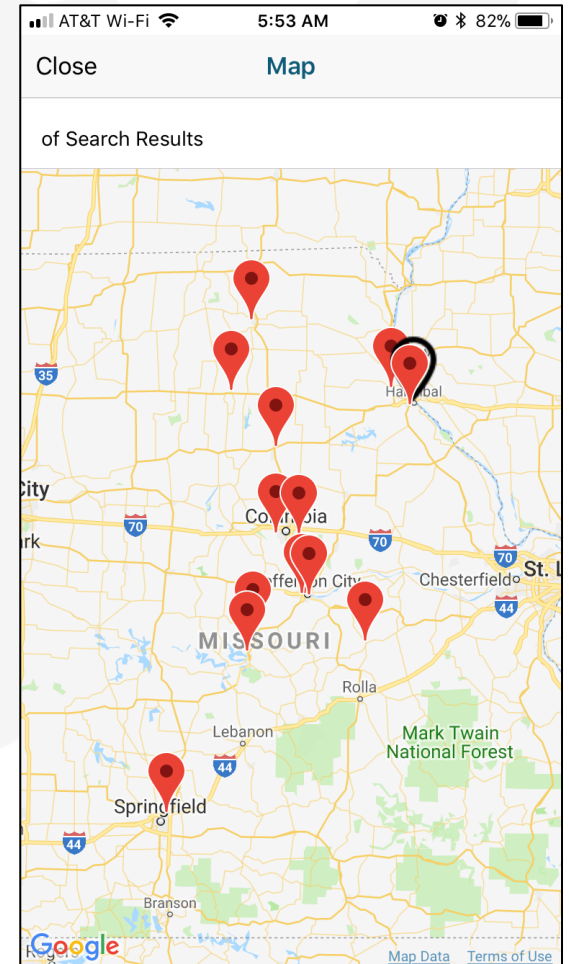
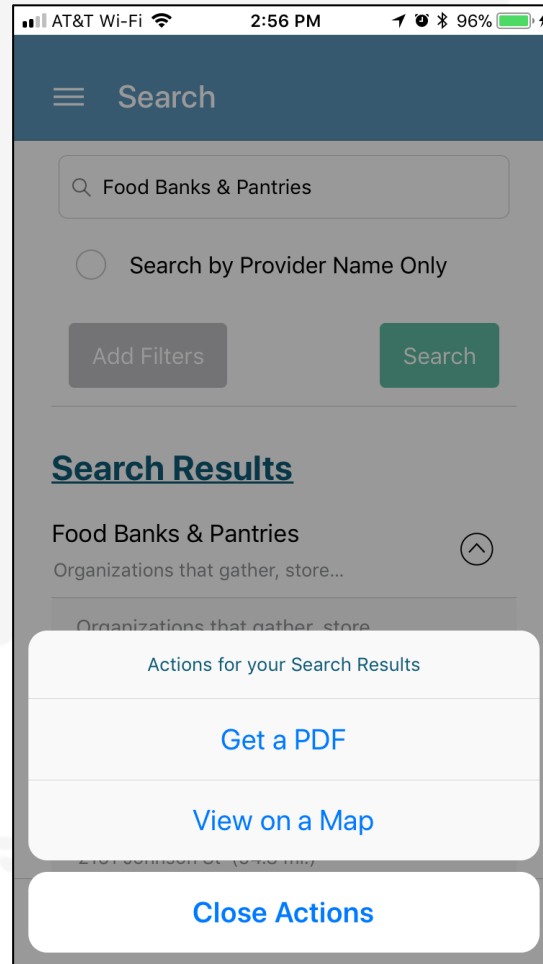
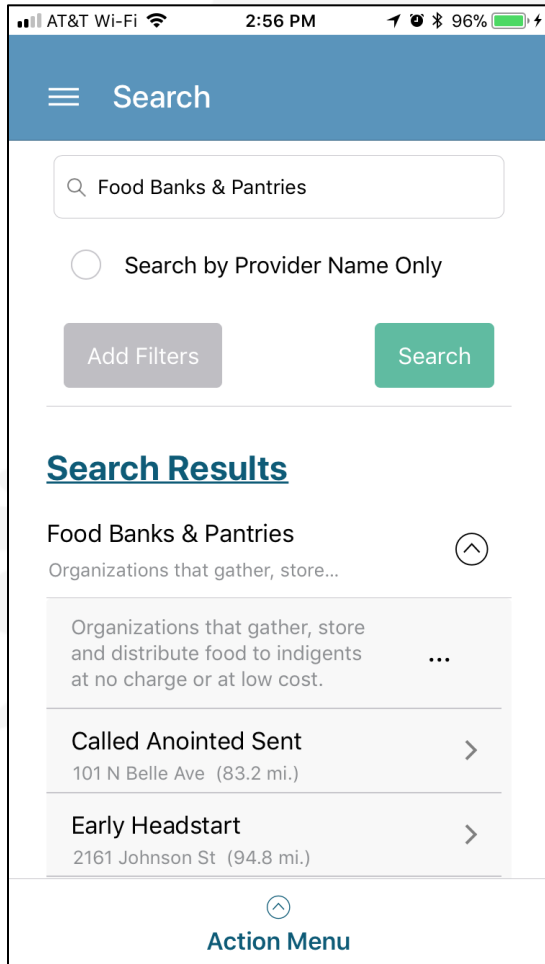
Device GPS (recommended) ✓

Address

Johego HQ (St. Louis, MO)

Cancel Select

Searching for Services



Searching for Services (cont.)

AT&T Wi-Fi 6:45 PM 94%

Close Edit Search Filters

Clear All Apply Filters

- ☐ Hours of Operation
- ☐ Pricing Model
- ☐ Forms of Payment
- ☐ Insurance
- ☐ Forms of Identification
- ☐ Proof of Income
- ☐ Proof of Residency
- ☐ Proof of Immunization

AT&T Wi-Fi 5:59 AM 80%

Search

- Salvation Army Thrift Store
718 Michigan St (89.9 mi.)
- Samaritan Center Medical And Dental Care
1310 E. Mccarty Street (90 mi.)
- Community Action Agency
2410 Hyde Park Rd (90.6 mi.)
- Called Anointed Sent
101 N Belle Ave (100 mi.)
- Eldon Community Food Pantry
312 East 2nd Street (114.6 mi.)
- Hope House
40 Lakeland Rd (122.9 mi.)
- Ozarks Food Harvest
2810 N Cedarbrook Ave (197....)

Do you know of a provider you can't find here?
[Add a provider to Johego](#)

Action Menu

AT&T Wi-Fi 5:59 AM 80%

Cancel Add a Provider

Adding a service provider to the Johego directory is a huge help. The information you submit will be verified then published for the rest of Johego users. If you aren't sure of the exact address, you may be as general as a city/town. Please enter as much information about this provider as you can.

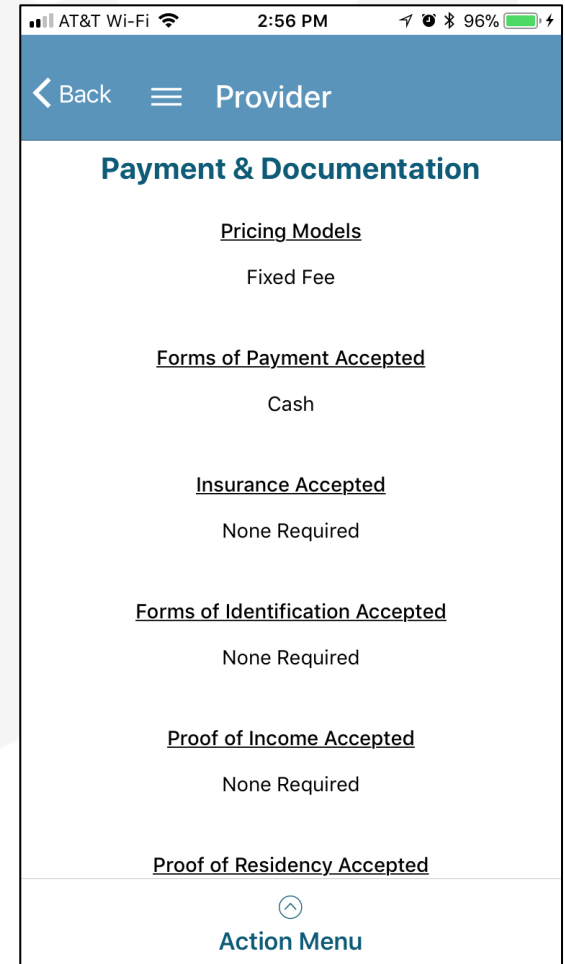
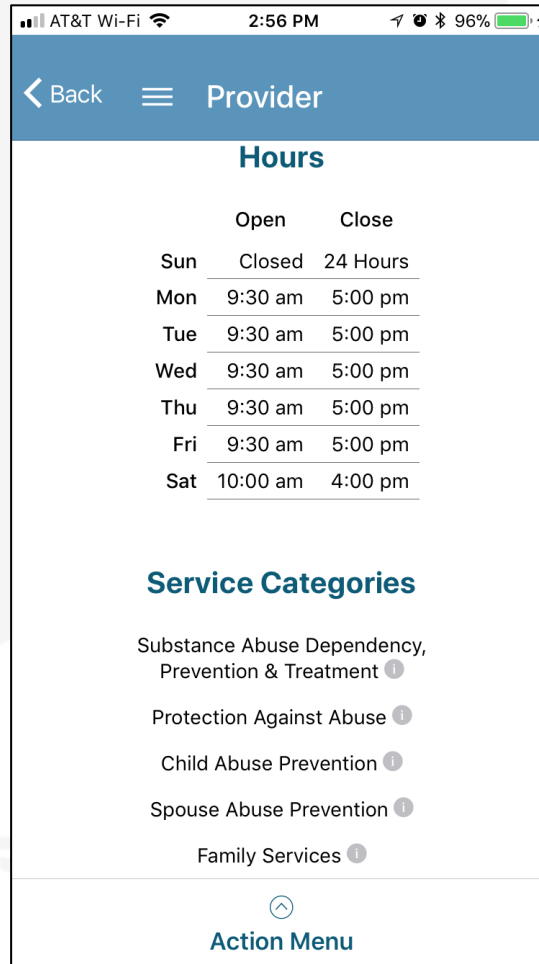
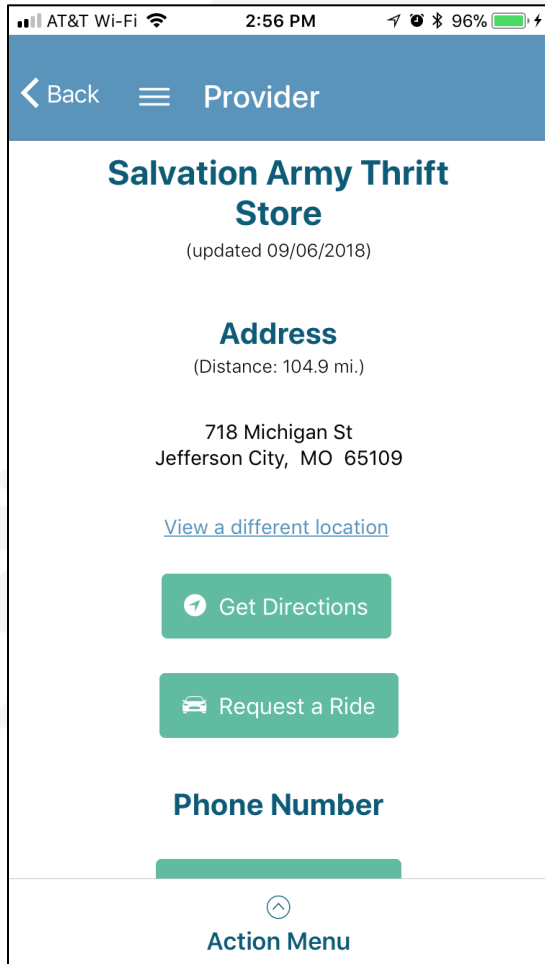
Provider Name

Address

Phone Number

Website

Interacting with Providers



Interacting with Providers (cont.)

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< Back Provider

Salvation Army Thrift Store
(updated 09/06/2018)

Actions for this Provider Location

[Favorite this Provider Location](#)

[Share Feedback](#)

[Share via Email](#)

[Share via Text](#)

[Get a PDF](#)

[View on a Map](#)

[Close Actions](#)

AT&T Wi-Fi 3:00 PM 97%

Cancel Feedback

SELECT A TYPE OF FEEDBACK:

Information about this provider is incorrect.

This location is permanently closed. ✓

This provider is permanently closed.

Add another location for this provider.

Add another service provider.

Share general feedback about Johego.

Next >

AT&T Wi-Fi 2:59 PM 96%

Cancel Share via Email

An email will be sent from Johego on your behalf. You may choose to enter your name if you wish to be named as the sender. Only include what personal information you are willing to share with a stranger.

[Want to share via SMS instead?](#)

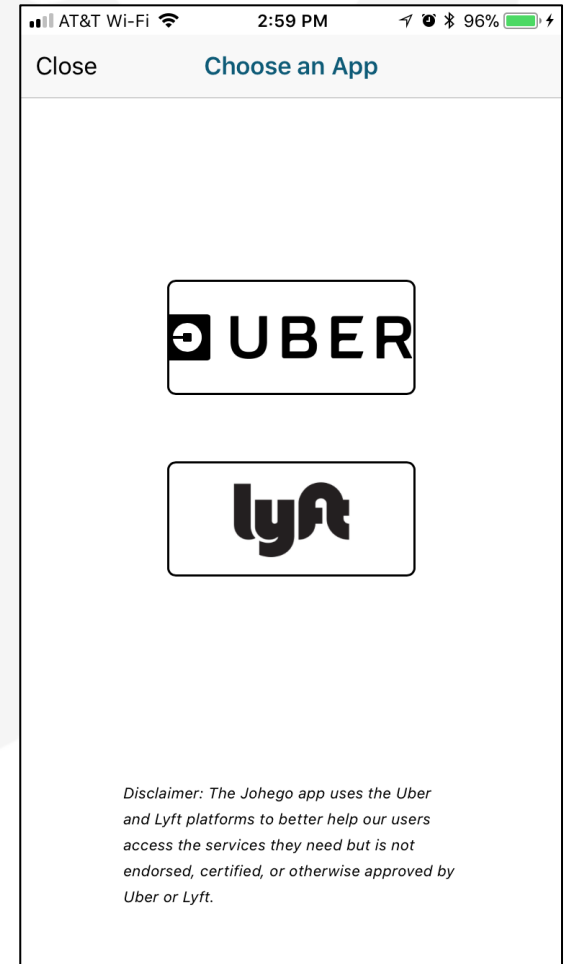
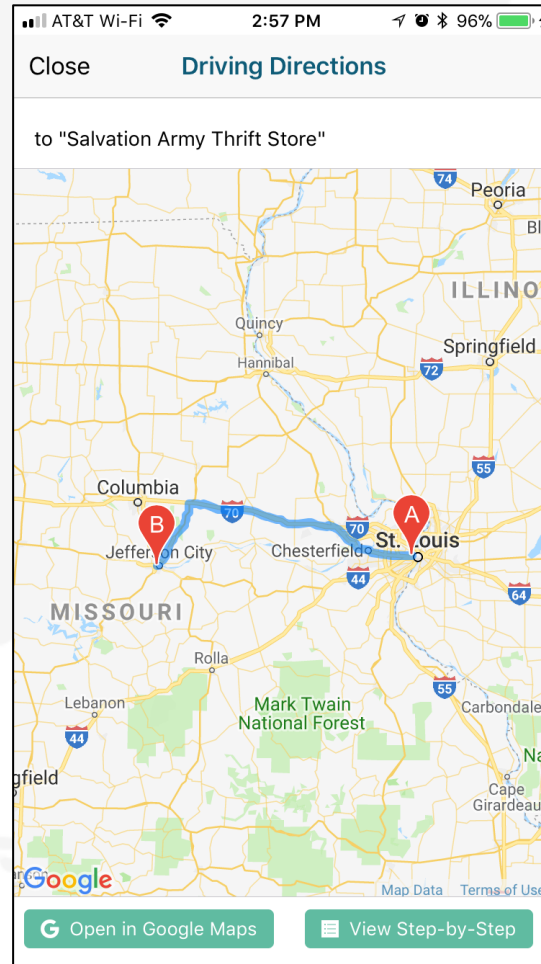
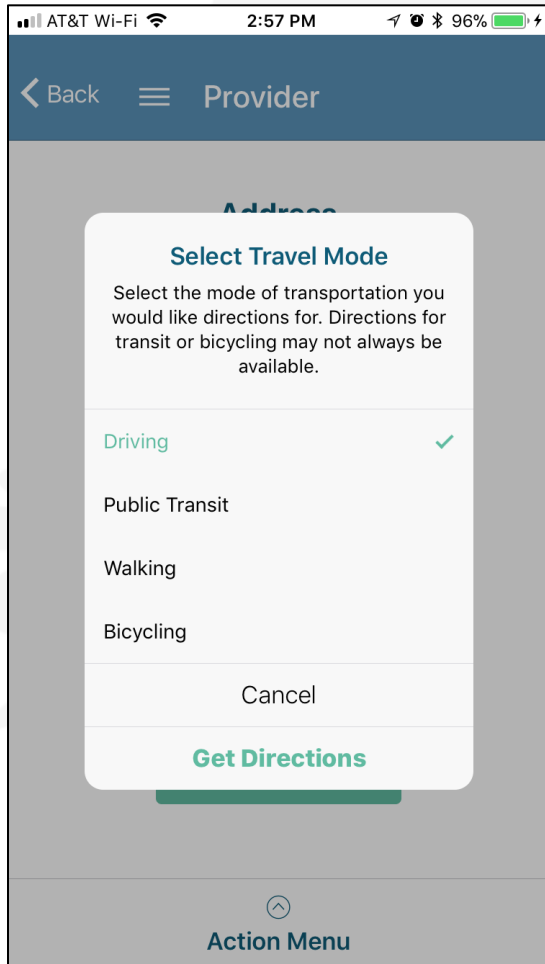
To (email address)

From (optional)

Your message (optional)

☐ I agree to Johego's [Terms of Use](#) and [Privacy Policy](#)

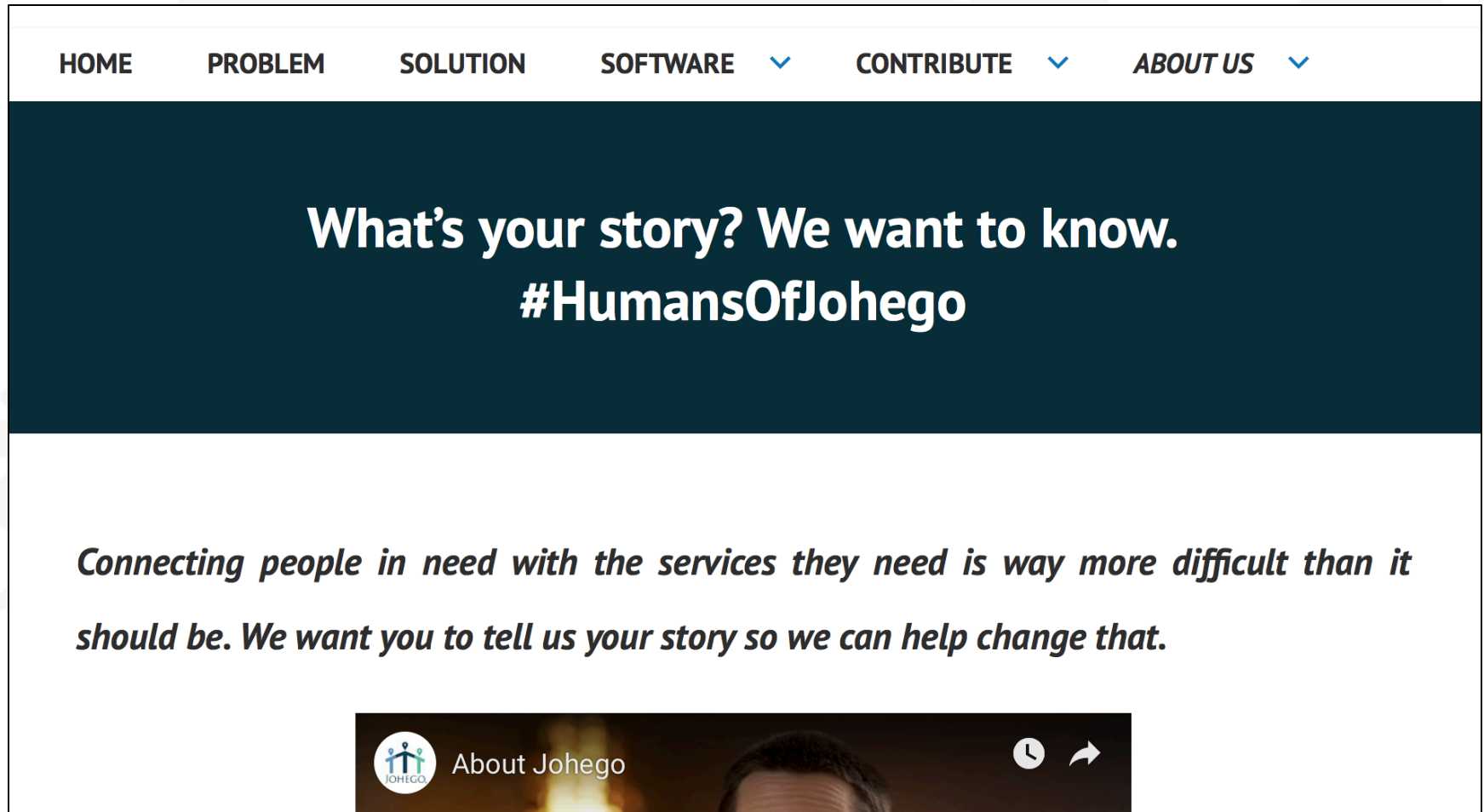
Interacting with Providers (cont.)



How can you help?

1. Help us grow our network.
 - Users: social workers, police officers, nurses, etc.
 - Customers: health systems, MCOs, etc.
2. Help us share your story via #HumansOfJohego.

How can you help?



johego.org/stories

Your Story (required):

Character is like a tree and reputation like its shadow. The shadow is what we think of it; the tree is the real thing.

Your Name (optional):

Abraham Lincoln

Your Email (optional):

HonestAbe@johego.org

johego.org/stories



"I am a Social Worker in the Emergency Department of a very large hospital. Multiple times throughout the day I am asked to provide community resources to patients. The resource most commonly requested is shelter resources. The homeless population in St. Louis is large and there are limited shelters. I worked with an elderly man that is homeless last week. I provided him with a list of homeless shelters in the area from two different websites. It took him several hours to call all of the agencies on the two lists because some did not answer, some were no longer open, or said he would have to call back at another time. Ultimately the patient was not able to find shelter for the night. It would be beneficial for both people seeking resources and social service providers if there was a centralized place with real time data about resources in the community. In my experience most of the websites for resources that are utilized in community are out of date. One resource that I use daily is only updated one time a year, so there are often agencies that have closed or no longer provide services that remain listed until the book is updated. This can be disheartening to people seeking services."

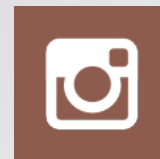
Recap

- What is service referral like today?
- What solutions have been attempted?
- What does Johego do differently?
- How does one use our software?
- How can you help people use it?

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